

Other Services



SEO

Affect the visibility of a website

Mad Crane offers three SEO packages to suit every need and budget.



Content Marketing

Use creative content to boost rankings

Creating unique relevant content helps your business and website to become a local thought leader in your industry.



Social Marketing

Utilize social media as a marketing tool

Adding a social element to your content adds additional benefit.



Managed Analytics

Track the performance of your website

Advanced Google Analytics, KPI conversion tracking, goals and funnel tracking, ecommerce tracking.

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TELL YOUR OWN STORY

Web Development • Content Management • Inbound Marketing

WWW.MADCRANE.COM



Web Design as a Service

TRADITIONAL PROJECTS AVAILABLE	Mad \$ 200 per Month	Madder \$ 500 per Month	Maddest \$ 1000 per Month
WEB DEVELOPMENT	Unique, customized template website	Unlimited self-directed web development	Unlimited Madly Managed web development
CONTENT DELIVERY NETWORK HOSTING AND CMS	Included	Included	Included
100% CUSTOM SITE following the project management of the user's vision and aesthetic desires.	N/A	Included	Included
GOOGLE ANALYTICS	Self-managed	Self-managed	Mad Crane Marketing managed
UNLIMITED PAGES + BLOG	Up to 10 pages + Blog Page	Included	Included
E-COMMERCE	Available. Cost based on e-store requirements.	Add-on of \$150/month	Add-on of \$150/month
SET-UP FEE	\$50	\$250 one-time fee includes initial consultation and training	\$500 one-time fee includes 3 initial consultations and development meetings
COMMITMENT REQUIRED	12 month commitment	12 month commitment	12 month commitment
BUILD TIMES*	15 Business Days	30 Business Days	30 Business Days

Pricing is based on initial Scope of Work and/or desired ongoing maintenance package.
 * Initial build time is subject to individual users specific needs the provided time is the minimum required time. Some complex sites and ecommerce implementations may take longer.

